

'Communication is the most important skill any leader can possess.'

-Richard Branson



Painted Porch
Strategies

Master Your Message

BROADCAST IDEAS WITH CONFIDENCE & CLARITY

Do you feel like your message gets lost in a sea of static? Broadcast your ideas with crystal clarity. Transform your communication and leave a lasting impression in every interaction.



Build the foundational skills for clear, effective communication



Master confidence & self-presentation



Inspire action & Lead with influence

MEET ROB

Rob Hunter is a 27-year radio talk show host in cities including Atlanta, Boston, New Orleans, and Phoenix. During that time, he had to master his message or get lost amongst the competition.

Achieving consistent ratings success, Rob honed his technique through mastering the art and science of preparation, storytelling, and the power of language to capture audiences and keep them tuned in.



BE PREPARED

Every interaction is an opportunity to make an impact. Take the time to prepare what you wish to say **BEFORE** you say it. Know your outcome before you take action.



BE CLEAR

If you confuse, you lose. Eliminate misunderstanding. Connect with your values. Ask:

- *Who is my ideal client?* Get specific
- *Why can I help them?*
- *Why would they want me to?*



BE BRIEF

Listen first, then speak...and keep it short. Practice active listening and the art of brevity. Work on distilling information into key takeaways and action items.



BE IN CONTROL (R.A.P.)

Recognize your inner state. **A**ssess what's impacting it. **P**rocess why - and then flip the script on your internal communication. Language is contagious - be mindful of the message you are spreading.

STAY CONNECTED



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robhunter.me